

William Gilmore

copywriter

(718) 702-6685 • William@williamgilmore.tv

QUALIFICATION HIGHLIGHTS

- Created first CinExplore interactive feature for Disney
 - Wrote DVD Bonus Features/mini-documentaries for Disney and Warner Brothers
 - Wrote trailers and on-air promos for HBO, Universal, GoodTimes, AMC, and Bravo
 - Wrote video elements of live trade show events including the re-branding of Creative Nail Design and the International Salon and Spa Exposition at the Los Angeles Convention Center
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PROFESSIONAL EXPERIENCE

MILL CREEK PRODUCTIONS, Los Angeles, CA/New York, NY **2009 – 2015**
Freelance Producer/Writer

- Wrote Full Length Feature Film for Periwinkle Productions (Fall 2011 release)
- Wrote Substance Abuse Documentary
- Wrote web marketing and product branding videos
- Wrote behind-the-scenes DVD features
- Clients included Skoorybyland Films, Periwinkle Productions, Fractured Code, Wanhawk Productions

ON THE MARK PRODUCTIONS, Deal, NJ **2011 – 2012**
Freelance Producer/Writer

- Wrote long- and short-form infomercials
- Wrote On-Air Promos
- Wrote web marketing and product branding videos
- Wrote company blogs
- Clients included Bautista Direct, NY Jets (160 over 90), Luggage Jacket, San Siro Coffee

EMC NY/EMCWEST, New York & Los Angeles **2000 – 2008**
Producer/Writer

- Conceptualized and developed ideas for DVD Bonus Features
- Wrote scripts for mini-documentaries, on-air promos and web marketing
- Created first CinExplore interactive feature for Disney
- Conceptualized and developed ideas for trailers, marketing reels and on-air promos
- Clients included Disney, Fox, Warner Bros., HBO, Universal, PolyGram, GoodTimes, AMC, and Bravo.

JUNGLE STREET/DIGIFYLM WERKS, New York, NY (Freelance) **1997 – 2007**
Freelance Writer

- Wrote trade show reels, marketing reels and product demonstration videos
- Wrote segments for the International Salon and Spa Exposition, 2002 and 2003
- Wrote training videos for Avancé, Amber Products and Wella-Belvedere
- Wrote segments for the Creative Nail Design re-branding show 2007

EDUCATION

Post-Graduate Study, Video Production – New York University, New York, NY
B.A. – Catawba College School of Performing Arts, Salisbury, NC

Demo reel available at www.williamgilmore.tv.

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CREDIT LIST

Films

Halfway There Feature
David's Last Run Short
Last Supper Short
Wombshot Short

Television

On The Set: The Shaggy Dog
On The Set: The Santa Clause 3
You Wrote It, You Watch It with Jon Stewart MTV Sketch Comedy

DVD Bonus Features

Cars CinExplore
Sleeping Beauty CinExplore
Desperate Housewives: Desperate Role Models
Nightmare Before Xmas Audio Commentary
The Shaggy Dog: Animal Training

Corporate/Training Videos

Avancé Training Videos (series of 3)
Wella-Belvedere Training Videos (series of 3)
Creative Nail Design Rebranding (Trade show)
Dewar's Training Video
Catawba College Campaign for Catawba Review

Trailers

The Sopranos
Sex and the City
Chris Rock: Bigger & Blacker
Ellen Degeneres: Here & Now
Taxi Cab Confessions: New York

On-Air Promos

Prince Caspian Pre-Awareness Spots
Michael Jordan: His Airness On-air Promo
Supersize Me Direct Marketing Spot
X-Men & X-Men 2 CD Spots

Documentaries

Halfway There: On the Road to Recovery
Geppettos Then & Now
Sincerely, Walt Disney

ENG/News Packages

Business News Stories – BATV
Satellite Feeds for Pirates of Caribbean, Enchanted, Cars, Wall•e Premieres

Attractions

Chronicles of Narnia Museum Exhibition – Kiosk Videos
Prince Caspian Pavilion Welcome Video – Disney's Hollywood Studios