

# WILLIAM GILMORE

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## WRITING SAMPLES

- A) TAXICAB CONFESSIONS – HBO Home Video  
Dealer's Trailer – Mix of VO Copy and Sound Ups
- B) CAMPAIGN FOR CATAWBA – Catawba College  
Contributor's Reel – Mix of VO Copy and Interview Bytes
- C) STAND UP TO THE CHALLENGE – Edit Suites  
Marketing Promo for Scott Burrows, a quadriplegic motivational speaker who literally overcame his disability to stand on his own two feet.
- D) BRUM – Koch Vision  
Children's promo for the classic little car who always saves the day.  
Mix of VO Copy and Sound Ups
- E) 40 DAYS TILL 40RTY  
Back cover copy for TeeJ Mercer's award-winning book recounting the struggles of a woman turning 40

**TAXICAB CONFESSIONS: NEW YORK NEW YORK**

HBO HOME VIDEO

DEALER'S TRAILER

WRITTEN BY: WILLIAM GILMORE

**VO:** IT'S RAW. . .

*SOUND BYTE: I DIDN'T HAVE SEX FOR LIKE SEVEN, EIGHT MONTHS*

**VO:** REVEALING. . .

*SOUND BYTE: WE NEED MORE PLACES IN NEW YORK WHERE YOU CAN GET NAKED.*

**VO:** AND COMPLETELY REAL. . .

*SOUND BYTE: I'M NEVER GOING TO BE A FEMALE. I'M ALWAYS GOING TO BE A MAN.*

**VO:** TAXI CAB CONFESSIONS: NEW YORK, NEW YORK.

*SOUND BYTE: WHEN WE'RE HAVING SEX AND YOU ANSWER THE PHONE WHEN YOU'RE MOTHER'S CALLING. . . C'MON!*

**VO:** THE GROUNDBREAKING SERIES RETURNS TO THE BIG APPLE WITH ALL NEW CONFESSIONS.

*SOUND BYTE: DID BOTH OF YOU SLEEP WITH HER?*

**VO:** ALL COMPLETELY UNCENSORED.

*SOUND BYTE: ALL I SAW WERE THOSE 36 DOUBLE D'S.*

*SOUND BYTE: HE THINKS I'M SEXY.*

*SOUND BYTE: OH, IT SMELLED.*

*SOUND BYTE: ARE WE GOING TO SLEEP TOGETHER?*

**VO:** AVAILABLE ON DVD, TAXI CAB CONFESSIONS: NEW YORK, NEW YORK RELEASE DAY-AND-DATE WITH THE HBO BROADCAST PREMIERE AND IS BACKED BY COMPREHENSIVE ONLINE AND RADIO PROMOTION, ALSO SUPPORTED BY NATIONAL CONSUMER PRINT MEDIA.

*SOUND BYTE: GOD, WHAT IF MY MOTHER SEES IT?*

**VO:** TAXI CAB CONFESSIONS, AVAILABLE ONLY FROM HBO HOME VIDEO.

*SOUND BYTE: AIN'T IT GREAT?*

*SOUND BYTE: YEAH!*

**STAND UP TO THE CHALLENGE**  
**SCOTT BURROWS PROMO**  
WRITTEN BY: WILLIAM GILMORE

WHEN YOU NEED TO BREAK THE STATUS QUO. . .

WHEN THE SAME OLD TALKING POINTS JUST DON'T CUT IT. . .

WHEN YOU SIMPLY NEED A FRESH PERSPECTIVE. . .

SCOTT BURROWS IS THERE TO INSPIRE, CHALLENGE AND MOTIVATE YOUR TEAM TO LEVELS OF EXCELLENCE THEY NEVER DREAMED THEY WERE CAPABLE OF.

UTILIZING A TRIPLE-PUNCH GAMEPLAN OF VISION, MINDSET AND GRIT, SCOTT LEADS TEAM MEMBERS FROM THEIR COMFORT ZONE INTO THE RED ZONE, PUSHING THEM BEYOND THEIR SELF-PERCEIVED LIMITATIONS.

SCOTT'S UNIQUE CAPABILITIES ARE DRAWN FROM HIS OWN PERSONAL EXPERIENCE AS AN ATHLETE AND THE LIFE-CHANGING ACCIDENT THAT ROBBED HIM OF HIS YOUTH.

BUT SCOTT BATTLED HIS WAY BACK WITH TENACITY AND PERSERVERANCE, NOT WILLING TO ACCEPT DEFEAT AS AN OPTION.

NOW SCOTT BRINGS HIS WINNING GAMEPLAN TO YOUR TEAM, CUSTOMIZING HIS MESSAGE TO YOUR NEEDS SO EVERYONE CAN MEET THEIR TRUE POTENTIAL.

AS A GLOBAL KEYNOTE SPEAKER, SCOTT ADDRESSES OVER 100,000 PEOPLE EACH YEAR FOR COMPANIES SUCH AS:

AMERIPRISE  
JOHN HANCOCK  
GENERAL ELECTRIC  
AETNA  
AND ING. . .

PRESENTING HIS UNIQUE STRATEGIES BOTH NATIONALLY AND AROUND THE WORLD.

AS A FOUNDER OF BOTH GLOBAL GOLF GROUP AND G-FORCE INTERNATIONAL, A RECEIPIENT OF THE MILLION DOLLAR ROUND TABLE AWARD AND A PUBLISHED AUTHOR, SCOTT HAS THE ACCOMPLISHMENTS AND THE KNOW-HOW TO MAKE THE IMPOSSIBLE POSSIBLE.

SCOTT'S INSPIRED MESSAGE MOTIVATES AUDIENCES TO TURN SETBACKS INTO COMEBACKS, OBSTACLES INTO OPPORTUNITIES.

(TESTIMONIALS)

*"The message of vision, mindset and grit is simple, but so very powerful."*

- ASHFORD ADVISORS

*"The way Scott customized his speech to our company was fantastic."*  
- MONUMENTAL LIFE

*"Scott is genuine, his determination and will power are infectious."*  
- THE PHOENIX COMPANIES

*"The power to command an audience!"*  
- BICSI ASSOCIATION

*"Scott Burrows was definitely the right choice!"*  
- IDEARC MEDIA

VISION, MINDSET, GRIT. . .

SCOTT BURROWS, HELPING EVERYONE STAND UP TO THE CHALLENGE!

## **CAMPAIGN FOR EXCELLENCE**

CATAWBA COLLEGE CONTRIBUTOR'S REEL

WRITTEN BY: WILLIAM GILMORE

**VO:** CATAWBA COLLEGE, A PRIVATE CO-EDUCATIONAL INSTITUTION, WAS FOUNDED IN NEWTON, NC IN 1851 BY THE GERMAN REFORMED CHURCH. IN 1923, THE COLLEGE MOVED TO ITS PRESENT LOCATION IN HISTORIC SALISBURY, AND IS CURRENTLY AFFILIATED WITH THE UNITED CHURCH OF CHRIST.

**VO:** OFFERING BACHELOR OF ARTS, BACHELOR OF BUSINESS ADMINISTRATION, BACHELOR OF FINE ARTS, BACHELOR OF SCIENCE AND MASTER OF EDUCATION DEGREES, CATAWBA COLLEGE ATTRACTS STUDENTS FROM ACROSS THE NATION AND AROUND THE WORLD, WHO DEMAND QUALITY AND EXCELLENCE FROM THEIR EDUCATIONAL INSTITUTION.

**DR. BETHANY SINNOTT:** CATAWBA HAS A TRADITION OF OFFERING STUDENTS A VERY SOUND LIBERAL ARTS EDUCATION IN A CONTEXT OF A CARING COMMUNITY. WE HAVE AN OUTSTANDING FACULTY AND WE ARE NOTED FOR DEVOTING OUR TIME AND ATTENTION TO STUDENTS.

**VO:** IN 1997, THE COLLEGE EMBARKED ON THE MOST AMBITIOUS FUND RAISING PROJECT IN ITS 146 YEAR HISTORY, THE CAMPAIGN FOR CATAWBA.

**VO:** THIS CAMPAIGN WOULD BUILD ON CATAWBA'S CAMPAIGN FOR EXCELLENCE, WHICH WAS COMPLETED IN 1989 AND RAISED A RECORD \$28 MILLION DOLLARS.

**VO:** THIS NEW CAMPAIGN PROMISED TO ADDRESS CRUCIAL NEEDS FOR:

- CLASSROOMS, LABORATORIES AND RESIDENCE HALLS
- PROVIDE NEW FACILITIES AND NEW OPPORTUNITIES FOR STUDENTS
- BOLSTER SCHOLARSHIP ENDOWMENT
- AND CREATE A NEW SENSE OF FINANCIAL SECURITY

**VO:** ON MAY 31, 2002, CATAWBA COLLEGE CONCLUDED THE SESQUICENTENNIAL ANNIVERSARY WITH THE SUCCESSFUL COMPLETION OF THE CAMPAIGN FOR CATAWBA, WHICH EXCEEDED ITS GOAL OF \$56.5 MILLION DOLLARS.

**VO:** CATAWBA COLLEGE, 150 YEARS OF TRADITION, CHARACTER AND EXCELLENCE.

BRUM  
KOCH VISION  
RETAIL TRAILER  
WRITTEN BY WILLIAM GILMORE

**VO:** KOCH VISION PRESENTS. . .

*SOUND UP: BRUM!*

**VO:** THE LITTLE CLASSIC CAR THAT ALWAYS SAVES THE DAY.

WHETHER HE'S TRACKING DOWN THIEVES. . .

*SOUND UP: AFTER 'EM, BRUM!*

**VO:** OR HELPING TO WIN THE BIG TOWN SOCCER GAME. . .

BRUM ALWAYS COMES TO THE RESCUE.

KIDS LOVE OUR PROBLEM SOLVING SUPER HERO.

AND NOW YOU CAN OWN HIS ADVENTURES ON DVD AND HOME  
VIDEO.

SO GET READY FOR ON ROAD. . .

OFF ROAD. . .

THRILLS, SPILLS AND FUN-FILLED ACTION. . .WITH BRUM!

AVAILABLE NOW AT [AMAZON.COM](http://AMAZON.COM).